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**I. Regulations
of the International Association of Researchers in the Language of Media
Communication (IARLMC)**

- 1. General Regulations
- 1.1. International Association of Researchers in the Language of Media Communication (hereinafter referred to as IARLMC or Association) is a voluntary association of professionals in the field of media linguistics.
- 1.2. The Association is a non-profit, professional scientific organization created at Saint Petersburg State University on the basis of the Institute “Higher School of Journalism and Mass Communications”. The Association conducts its activities in accordance with the principles of openness, equality of its members, self-government and the rule of law.
- 1.3. The Association is an international scientific community that unites linguists from different countries who study the language of media communication. The scientific basis of the Association’s activities is praxeological media linguistics, which involves the study of the paradigmatics of media speech resources, media texts, media discourses and the syntagmatics of media texts in media communication, as well as criticism of the use of multimodal resources in media communication. In scientific research, praxeological media linguistics interacts with a wide range of sciences: philosophy, psychology, sociology, anthropology, cultural studies, ethnology, history, computer science, and mathematics, which make it possible to conduct transdisciplinary research.
- 1.4. This Regulation defines the basic principles and rules for the operation of the Association, which is focused on promoting scientific innovations and strengthening international cooperation in the field of media linguistics.

Regulations of the International Association of Researchers in the Language of Media Communication (IARLMC) | Project

- 1.5. IARLMC pays great attention not only to scientific activities, but also to the development of the scientific community, creating viable conditions for the professional growth of young scientists and supporting beginning researchers.
- 1.6. The Association operates on the basis of these Regulations, as well as in accordance with international norms and standards of scientific activity.
- 1.7. The basic principles and rules for the functioning of the Association are defined in these Regulations of IARLMC, approved by the general meeting of members of the Association.
2. Goals and objectives
 - 2.1. The goal of IARLMC is to integrate researchers and strengthen international scientific cooperation to promote innovative ideas and methods in the study of the language of media communications and its conditionality by social factors.
 - 2.2. Objectives of the Association:
 - 1) Organizing a systematic study of the language of media communication in research groups and discussing achieved results via holding an international conference “Language in the coordinates of mass media” (Saint Petersburg State University).
 - 2) Publication of scientific articles in the field of media linguistics in the international scientific journal “Media Linguistics”.
 - 3) Publication of research in the international series of monographs “Language in the Coordinates of Mass Media”.
 - 4) Organization of training programs and advanced training courses for specialists in the field of media linguistics.
 - 5) Holding competitions of scientific papers.
3. Structure of the Association
 - 3.1. IARLMC is a structured scientific community: the Association includes research groups whose tasks are determined by the scientific interests of its participants.
 - 3.2. The organizational structure of IARLMC includes the following key elements:
 - 3.2.1. **President** - Director of the Institute "Higher School of Journalism and Mass Communications" of St. Petersburg State University.
 - 3.2.2. **Vice President** – Head of the Department of Media Linguistics, St. Petersburg State University.
 - 3.2.3. **Scientific Advisory Council**, which consists of recognized experts in the fields of linguistics and media communications. The Council provides

expert opinions and recommendations on scientific issues, projects and publications. The Council coordinates the work of specific areas of activity of the Association and ensures the organization of scientific research, conferences and other events planned by the Association.

3.2.4. **Research groups** bring together specialists interested in performing specific scientific tasks. Groups are formed based on the scientific interests and specializations of the Association's members. Working within groups involves close international cooperation, data exchange, joint research and publication of results. Each working group has a leader/initiator who determines the research topic, represents its interests within the Association. Groups also have a scientific secretary who coordinates the group's activities. The research team consists of at least 8 researchers representing at least 3 countries. The period of research work of the group is 5 years; if necessary, with the permission of the Scientific Advisory Council, the life of the group can be extended.

3.2.5. **The Secretariat, which includes scientific secretaries of research groups**, provides administrative support to the Association, interaction with members and partners of other groups, preparation and distribution of information materials, and also participates in the organization of events. If necessary, the Secretariat performs the functions of the information and communication department and is responsible for the development of the Association's communication strategy, and maintaining and updating its web resources (website and other channels).

4. Membership in the Association

4.1. Members of the IARLMC can be scientists and researchers who study the language of mass media and participate in research groups. To join the Association, the group leader submits an application every five years, which is reviewed by the Scientific Council. Membership in IARLMC is determined by the admission of the application.

5. Rights and obligations of members

5.1. Members of the Association have the right to:

- 1) Participate in scientific events and projects of IARLMC.
- 2) Publish their scientific works in the Association's publications.
- 3) Take part in competitions held by the Association.
- 4) Maintain connections with other members of the group through communication channels organized by the Association.
- 5) Receive information about the activities of the Association and its working groups.

5.2. Members of the Association are obliged to:

- 1) contribute to the achievement of the goals and objectives of IARLMC;

- 2) participate in the work of their groups and contribute to the development of research;
- 3) comply with the norms of ethics and standards of scientific activity.

6. Concluding Notice

- 6.1. These Regulations come into force from the moment of their approval at the general meeting of members of the Association.
- 6.2. Changes and additions to the Regulations may be made by decision of the Scientific Council of IARLMC.

Information about the current organization of the Association

II. President of the Association

President of the Association - Director of the Institute "Higher School of Journalism and Mass Communications" of St. Petersburg State University

III. Vice President

Vice-President of the Association - Head. Department of Media Linguistics, St. Petersburg State University L.R. Duskaeva

IV. Scientific Advisory Council

The composition of the council is R. Dragicevic (Belgrade, Serbia), T. G. Dobrosklonskaya (Moscow, Russia), I. M. Kobozeva (Moscow, Russia), V. I. Konkov (St. Petersburg, Russia), T. A. Pivovarchik (Grodno, Republic of Belarus), A. V. Polonsky (Belgorod, Russia), T. V. Chernyshova (Barnaul, Russia), E. Stoyanova (Shumen, Bulgaria), N. N. Shchitka (Tashkent, Uzbekistan), Zhang Huiqin (Beijing, China), A. Strokanov (Vermont, USA), G. A. Kopnina (Krasnoyarsk, Russia).

V. Secretariat

Scientific secretaries of all research groups

The head of the secretariat is A.A. Samsonova, Associate Professor of the Department of Media Linguistics at St. Petersburg State University.

VI. Association Research Groups

– Media Linguistic research groups:

1. Groups for the study of media speech resources: grammatical (led by M.I. Konyushkevich, Republic of Belarus), lexicological (led by E.V. Marinova, Nizhny Novgorod Dobrolyubov State Linguistic University), multimodal (led by M.V. Zagidullina, Chelyabinsk State University) ;
2. Groups for studying the paradigmatics of media texts: typological and technological (led by E.K. Gurova, Lomonosov Moscow State University),

- stylistic (led by N.I. Klushina, Lomonosov Moscow State University), historical and stylistic (led by O.S. Kruglikova, St. Petersburg State University);
3. Groups for the study of paradigmatics and syntagmatics of media discourses: ontologies of media speech (led by V.I. Konkov, St. Petersburg State University), dialogue studies (led by L.R. Duskaeva, St. Petersburg State University), media discourse of verbal speech (led by N.G. Nesterova, Tomsk State University), linguistic hermeneutics of media discourse (led by E.V. Bykova, St. Petersburg State University), media discourse of interstate communication (led by L.Yu. Ivanova, St. Petersburg State University), advertising media discourse (led by E.M. Glinternik, St. Petersburg State University);
 4. Groups for criticism of media speech: cultural-speech (led by M.Ya. Rosenfeld, Voronezh State University), linguo-ideological (led by I.I. Minchuk, GrSU, Republic of Belarus), praxeological (led by N.S. Tsvetova, St. Petersburg State University), linguistic expertise (led by T.V. Chernyshova, Altai State University).
 5. Groups of applied research: linguistic methodological (led by E.V. Vyrovtsseva, St. Petersburg State University), research into methods of using media texts in teaching foreign languages (led by E.V. Stoyanova, Bulgaria), intellectual study of media texts (text-mining) (led by V. A.Salimovsky, Perm State University); interdisciplinary (led by M.A. Pilgun, Russian State Social University).
- **Other disciplines research groups:**
1. Philosophical (led by E.A. Kozhemyakin, HSE University);
 2. Political science (led by V.A. Achkasova, St. Petersburg State University);
 3. Historical (led by M.A. Voskresenskaya, St. Petersburg State University)
 4. Sociological (led by E.A. Ostrovskaya, St. Petersburg State University).

**Application (sample)
to join IARLMC (no more than 2000 characters)**

Please register your research group with the Association

Group name

Goal and objectives - (up to 500 characters with spaces)

Composition of the group:

Head

Scientific Secretary

Group members: at least 8 people, geography of participants - at least 3 countries.

Association logo

